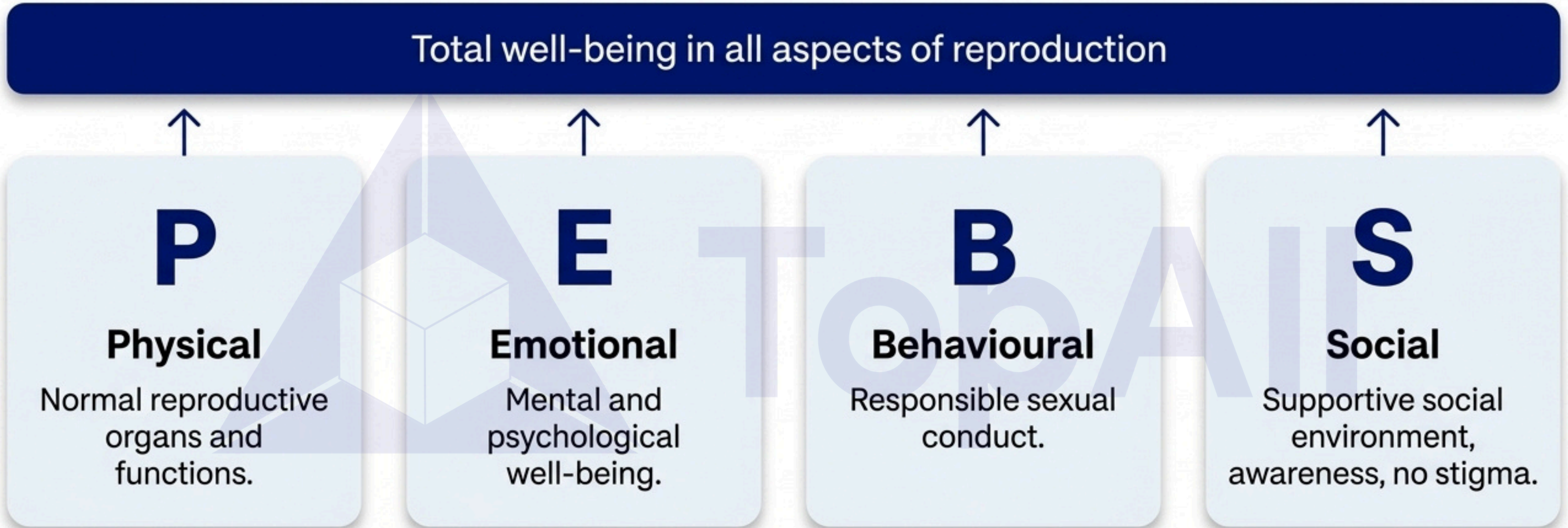




RCH Programme: Awareness + Facilities

Class 12 Biology NEET Revision

Defining Reproductive Health (The WHO Standard)



Historical Milestone: India was the first country in the world to launch national action plans for this goal. Initiated as 'Family Planning' in 1951, it is now the Reproductive and Child Health Care (RCH) Programme.

The RCH Programme: Two Main Tasks



Creating Awareness

Educating people about various reproduction-related aspects and safe practices.



Providing Facilities & Support

Building the medical and social infrastructure required for a reproductively healthy society.



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$$E=mc^2$$



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Awareness Channels: Spreading the Message

Cluster 1: Institutional & Media Channels



Audio-Visual
Media



Print Media

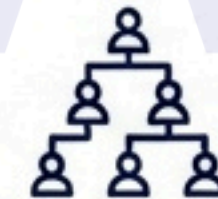


Govt. & NGOs

Cluster 2: Interpersonal Channels



Parents



Relatives



Teachers &
Friends

Institutional messaging is
reinforced at the community level

Sex Education in Schools: The Core Curriculum

Reproductive organs

Adolescence and associated changes

Safe and hygienic sexual practices

Sexually Transmitted Infections (STIs)

AIDS



Why Schools? Providing correct information early is the only way to save young people from believing prevalent myths and misconceptions about sex-related aspects.

Medical & Social Support for Couples

Care Timeline



Key Takeaway: The RCH Programme operates on a simple binary: Awareness (Education) + Facilities (Medical/Social Support).

NEET Recall Check

In what year did India launch Family Planning?

[1951]

What are the 4 pillars of the WHO Reproductive Health definition?

[P E B S]

Which RCH task involves combating myths in schools?

[Creating Awareness]



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